

## MODULE 2

## Creating A Resin Bound Business

The tools and insights to help you launch and manage your business through to success.

## Half a day | $£ 325+$ VAT per business (including portfolio \& sample case) $£ 225$ + VAT per business (portfolio \& sample case only)

From marketing to sales, costs to pricing, surveying to quoting and how to shine through your customer service - All elements of this Module are what we have built our reputation on and are all approved by Trading Standards.

You will be taken through the basics of how to get your business off to a flying start with invaluable information and advice covering all the areas that matter.

We will take you through how to break down costs and charges efficiently, how to write up a quotation and the right language to use in your paperwork so not only you but your customers have a clear understanding of the potential job at hand and what is to be expected.

Our in house designer will create your own resin bound portfolio complete with your own branding throughout for you to take with you when out quoting customers, filled with all the information and answers to questions you may be asked. This portfolio also includes images of
resin bound surfaces Rhino have installed in the past as examples for you to show potential customers, you have full permission from ourselves to use our photos until you have built up your own image bank of work you have done yourself.

No branding? No problem! We can design and create a branding for you including a logo that includes your company colours to make you a noticeable brand within the industry.

Not only do you have a full days training packed with information but you also have the security of our continued support and advice afterwards.

Lunch and refreshments are provided on the day.
We are extremely proud of our reputation at Rhino and believe our knowledge within the resin bound industry is invaluable.

## HOW TO FIND US

Our full postal address is: UNIT 141, LEYLAND TRADING ESTATE, WELLINGBOROUGH, NORTHANTS. NN8 1RT. NOT ALL SAT NAVS WILL TAKE YOU TO THE RIGHT PLACE. SO PLEASE FOLLOW THE MAP BELOW AS YOU APPROACH WELLINGBOROUGH

From the West - Exit M1, J15 and take exit for A45 (Signposted: Northampton/Wellingborough.) Take exit 14, take the 2nd exit on both roundabouts, continue straight along the embankment, until you come to a small roundabout, then turn right onto Irthlingborough Road (B571). Continue over the railway bridge and Leyland Trading Estate will be immediately on your left.

From the East - Take exit 11 from A14. At junction 11, take the A510 exit to Wellingborough. Turn left onto Sidegate Lane. At the T junction turn right onto Irthlingborough Road, continue along this road (B571) until you come to some traffic lights, turn left and continue until you reach Leyland Trading Estate.
(Please check google maps on the day of training for up to date traffic news)


As you enter the estate and pass through the barriers, you will our premises directly in front of you.

